

How to Submit a Customer Story

We would love to hear how you are using our robots and STEM materials at your school. We can easily turn your information into a Customer Story. See our collection of Customer Stories here: www.terrapinlogo.com/stories.html. Explore these stories and see what you could contribute.

What makes a good Customer Story?

Here are some ideas to get you started. You could share:

- Your enthusiasm about your program
- What students are learning from your program
- What your students have taught you
- Tips that other teachers can learn from
- Your unique approach to coding or other topic
- Professional development training for current or future teachers
- Fun activities that other educators can try in their schools
- Organizational tips for your bots
- Research or case studies you are involved in
- Books or articles you have written about coding with Bee-Bots
- Events at your school for families that could be replicated in other districts
- Ways you are funding your program

Photos of students always make a great addition to illustrate your project. We know that you may not be allowed to share photos of students, but keep in mind that we can blur out student's faces to protect their identities. You could also take photos of your STEM area or take pictures of students facing away from the camera.

How to Get Started

To let us know you would like to be featured in a Customer Story, please fill out the Customer Contribution Form on our website: www.terrapinlogo.com/forms/share.html

In the **Topic** section, please select "I would like to be featured in a Customer Story."

Under **Product**, you can select the robots, accessories, or curriculum materials you are using.

In the **Message** area, please describe your story.

When we receive the form you submit, we will get in touch with you with next steps. In general, you would send a Word document (or a link to a shared file) with your story. We would put the

story into the format required to be posted online in our Customer Story area, create a draft version, and send you a link to it for you to review.

Contact Information

Each story has information at the bottom about you and your school, and you can decide what and how much information you would like to include. It doesn't have to be all these fields, and we can add new fields.

Contact Information

- Name
- Position
- School
- Location
- Email
- Website
- Tags
- Age

The tags are the keywords that automatically appear in the "word cloud" at the top of the Customer Story page. People can click on a keyword and see stories related to that tag. New tags can be added.

Arizona Asia California Computer Science Early Learning Elementary Emulator Finland Georgia Illinois InO-Bot Kentucky Learning Mats Literacy Maine Maryland Michigan New Jersey Nigeria Ohio Pennsylvania Research Science TacTile Code Reader Tennessee Tips Vermont Washington Wyoming

Kindergarten Massachusetts Pro-Bot **Bee-Bot** STEM/STEAM Coding Logo

Blue-Bot Wisconsin Video Tuff-Bot Texas Teacher Training Seasons Robot Professional Development Oklahoma North Carolina New York Missouri Math Makerspace Louisiana Library Kinderlogo Iowa Indiana Grants Florida Europe emulator Easi-Scope Conferences Canada Books Art After School

Please let us know if you have questions about creating or submitting your story. Send an email to info@terrapinlogo.com and we will get back to you within 2 days.

We look forward to hearing from you and publishing your story!